



JCCME and Asharqia Chamber Co-hosted the Saudi Japan Energy Seminar 2024

October 30, 2024

Japan Cooperation Center for the Middle East (JCCME)

JCCME, in collaboration with Asharqia Chamber in Saudi Arabia, hosted “the Saudi Japan Energy Seminar 2024” in Dammam, Eastern Province, Saudi Arabia on October 9, 2024. The event attracted around 120 participants from member companies of Asharqia Chamber.

The seminar aimed to facilitate mutual understanding and expand business opportunities between Asharqia Chamber member companies and Japanese energy-related companies operating in Saudi Arabia.

At the beginning of the seminar, Mr. Hamad Albuali, Vice Chairman at Asharqia Chamber and Miyauchi Yoshitaka, Chief Representative of JCCME Saudi Arabia, each delivered opening remarks.

Following this, Eng. Hadwan A Alhadrami, Senior Project Engineer IPP Grid Integration and Studies at Saudi Power Procurement Company (SPPC) gave a keynote presentation titled “Power Plant Projects in KSA and Business Opportunities”. Mr. Hirose Akihiro, Senior Consultant at Mitsubishi Research Institute (MRI), then gave a keynote presentation titled “Green Transformation (GX) Policy in Japan towards Net Zero”.

In the seminar, representatives from following five leading Japanese companies based in Saudi Arabia or the United Arab Emirates delivered presentations highlighting their efforts to support Saudi Vision 2030 and the Saudi Green Initiative, as well as their business collaboration activities with local companies: Mitsubishi Power Saudi Arabia Limited, Co., JERA Middle East & Africa Management Co., Ltd., Kawasaki Heavy Industries Middle East FZE, NIPPON PILLAR Middle East FZCO, and Kobelco Machinery Middle East FZE.

Additionally, during the Q&A session moderated with the representatives, future challenges and expectations for business promotion in Saudi Arabia were discussed. In the networking session, each of Asharqia Chamber, JCCME, SPPC, MRI, and five Japanese companies that presented at the seminar each hosted a booth, where numerous participants actively visited to introduce their companies, exchange information, or ask questions.



Mr. Hamad Al-Buali, Vice Chairman at Asharqia Chamber



Miyauchi Yoshitaka, Chief Representative of JCCME Saudi Arabia



Photo Session



Q&A Session



Q&A Session



Networking Session (1)



Networking Session (2)

Saudi Arabia is intensifying its efforts to achieve Net-Zero by 2060 through an energy transition to natural gas and renewable energy, as well as the production and utilization of blue and green hydrogen and ammonia. Clean energy cooperation between Saudi Arabia and Japan is advancing under the Lighthouse Initiative, established during former Prime Minister Kishida Fumio's visit to Saudi Arabia in July last year.

JCCME will actively support Japanese companies aiming to invest in Saudi Arabia, contributing to the country's economic development and the advancement of its energy industry.

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